

- Note:** 1) Attempty all questions.  
2) Figures to the right indicate marks

**Q. 1** Discuss any three types of business environment in detail. (15)

**Q. 2 A)** State with reasons, whether the following Statements are TRUE or FALSE :- (6)

- 1) Liberalisation means excessive cotrol on business activities.
- 2) Objectives should be easily understandable.
- 3) Social audit is compulsory i India.

**B)** Explain the following (6)

- 1) Mixed economy.
- 2) Private sector
- 3) Marketing audit.

**C)** Match the following (3)

A	B
1) Hindustan Petroleum corporation ltd.	1) Agency of consumerism.
2) Business environment	2) Government company
3) Consumer association	3) Inseparable part of business.

**Q. 3 a)** What are NGO's ? Explain their characteristics. (8)

b) Explain the evolution of business from local to global state. (7)

**OR**

**Q. 3 a)** What is social audit ? Explain it's features. (8)

b) What is business ? Discuss it's functions. (7)

**Q. 4 a)** Discuss the features of consumerism. (8)

b) Explain the importance of exports to developing countries. (7)

**OR**

**Q. 4 a)** Bring out the impact of education on business. (8)

b) Explain briefly the three-fold objectives of business. (7)